



## KUNA CHAMBER OF COMMERCE MEMBER BENEFITS

THE KUNA CHAMBER OF COMMERCE PROVIDES THE OPPORTUNITY TO GET INVOLVED WITH YOUR COMMUNITY, MARKET YOUR PRODUCT/SERVICES AND NETWORK WITH OTHER BUSINESSES. OUR FUNDAMENTAL GOAL IS TO HELP YOUR BUSINESSES GROW AND BE MORE SUCCESSFUL.

**JOIN NOW!** BUILD YOUR BUSINESS WITH THE KUNA CHAMBER AND EXPAND YOUR BUSINESS RELATIONSHIPS AND SALES. BEING A CHAMBER MEMBER WILL GIVE YOU INSTANT ACCESS TO A WEALTH OF BUSINESS RESOURCES. KEY BENEFITS INCLUDE:

- GREATER VISIBILITY AND NETWORKING FOR YOUR BUSINESS
- MEET NEW PROSPECTIVE CLIENTS AND CUSTOMERS
- INCREASE YOUR MARKETING EXPOSURE
- ESTABLISH CREDIBILITY FOR YOUR BUSINESS
- EXPAND BUSINESS RELATIONSHIPS

THE KUNA CHAMBER OFFERS TONS OF OPPORTUNITIES TO CONNECT WITH LOCAL BUSINESS OWNERS, ENTREPRENEURS AND COMMUNITY LEADERS WHILE PROMOTING YOUR BUSINESS THROUGH A VARIETY OF RESOURCES

KUNA CHAMBER OFFICE – WE WILL BE HAPPY TO HAVE YOUR BUSINESS CARDS, BROCHURES AND COUPONS AT THE OFFICE TO GIVE OUT TO RESIDENTS AS WELL AS ANNUAL INCLUSION IN THE FOLLOWING:

- CHAMBER DIRECTORY (PRINTED TWICE A YEAR)
- CHAMBER MAILERS (PRINTED AT LEAST TWICE A YEAR)
- WEBSITE
- RELOCATION PACKETS (NEW BUSINESSES & RESIDENTS) WE HAVE DONE THE NEW BUSINESSES AND WILL BE WORKING ON NEW RESIDENTS' PACKETS SOON.
- SOCIAL MEDIA CHANNELS AND POSTS

AS YOUR BUSINESS PARTNER, THE KUNA CHAMBER ACTIVELY ENGAGES WITH THE COMMUNITY HELP ADD VALUE FOR YOUR MEMBERSHIP.

WE PROMOTE "**SHOP LOCAL**" EFFORTS THROUGH DIRECT MARKETING EVENTS SUCH AS:

- CHAMBER BUSINESS SHOWCASE –FALL
- GOLF TOURNAMENT- JUNE 10<sup>TH</sup>, 2022
- KUNA DAYS – FIRST FULL WEEKEND IN AUGUST
- DOWN-HOME COUNTRY CHRISTMAS –
- CHAMBER LUNCHEONS – 3<sup>RD</sup> THURSDAY OF EACH MONTH
- COFFEE & CONVERSATIONS – 1ST FRIDAY OF THE MONTH
- AFTER-HOURS, OPEN HOUSES, RIBBON CUTTING AND GRAND OPENINGS!
- TRUNK-OR-TREAT
- NEW EVENT IDEAS BEING ADDED EACH YEAR

**MANY OF THE CHAMBER MEMBERSHIP BENEFITS INCLUDE:**

- 1) **MONTHLY MEMBERSHIP LUNCHEON MEETINGS** – EVERY MONTH, WE BRING YOU A PROGRAM WITH VALUE FOR YOUR BUSINESS, FROM AN INTERACTIVE MARKETING WORKSHOP TO BUSINESS COACHING TO NETWORKING AND MORE! **LUNCHEONS ARE HELD THE 3<sup>RD</sup> THURSDAY OF THE MONTH FROM 11:45AM-1PM AT THE KUNA COMMUNITY HALL.**
- 2) **AFTER-HOURS EVENTS** – WE ENCOURAGE OUR BUSINESS MEMBERS TO HOLD AN AFTER-HOURS EVENT AT THEIR OFFICE (IF APPLICABLE). THIS PROVIDES A DIFFERENT TIME FRAME AS WELL AS SHOWCASE YOUR OFFICE/LOCATION, TO NETWORK WITH FELLOW MEMBERS, WHILE ALSO THE OPPORTUNITY TO GET MORE FAMILIAR WITH CHAMBER BUSINESSES AND THEIR OWNERS.
- 3) **NETWORKING OPPORTUNITIES** – AS A MEMBER, YOU ARE PROVIDED WITH OPPORTUNITIES TO NETWORK WITH OTHER BUSINESSES AT OUR MONTHLY LUNCHEONS, RIBBON CUTTINGS, GRAND OPENINGS, MONTHLY AFTER-HOURS AT OUR MEMBER'S BUSINESSES AND MORE. AFFORDABLE ADVERTISING, PROMOTIONAL AND PUBLICITY OPPORTUNITIES. COMMUNITY PARTNERSHIPS AS WELL AS EVENT SPONSORSHIPS AND HOSTING OPPORTUNITIES.
- 4) **BULK MAIL PERMIT** – AS A MEMBER, YOU HAVE ACCESS TO THE BULK MAIL PERMIT ON FILE AT THE KUNA POST OFFICE. USE IT WHENEVER YOU HAVE A MAILING OF 200+ PIECES AND SAVE MONEY! USE IT ONCE AND YOUR MEMBERSHIP PAYS FOR ITSELF!
- 5) **MEMBERSHIP DIRECTORY** – AS A MEMBER, YOU ARE INCLUDED IN OUR PRINTED & ONLINE DIRECTORY. WE MAKE IT EASY FOR FOLKS IN THE COMMUNITY TO DO BUSINESS WITH YOU.
- 6) **NEWSLETTER** – YOU WILL RECEIVE BY E-MAIL A QUARTERLY NEWSLETTER REGARDING CHAMBER ACTIVITIES, NEW MEMBERS AND UPCOMING EVENTS. YOU ARE WELCOME TO SUBMIT ITEMS TO BE INCLUDED FOR FREE.
- 7) **GOLF TOURNAMENT** – FRIDAY, JUNE 10<sup>TH</sup>. HELD AT THE FALCON CREST GOLF CLUB IN KUNA. WE HAVE HOLE, FOURSOME AND SWAG BAG SPONSORSHIPS AVAILABLE. 2021 WAS OUR FIRST OFFICIAL GOLF TOURNAMENT AND IT WAS AN ABSOLUTE SUCCESS.
- 8) **KUNA DAYS** – AUGUST 5 & 6, 2022. KUNA DAYS IS A TWO-DAY EVENT THE FIRST FRIDAY AND SATURDAY IN AUGUST ORGANIZED AND RUN BY THE KUNA CHAMBER OF COMMERCE. CHAMBER MEMBERS CAN PRE-REGISTER FOR BOOTH SPACES. THOUSANDS OF PEOPLE FROM ALL OVER THE TREASURE VALLEY GATHER IN KUNA DURING THIS GREAT EVENT!
- 9) **3<sup>RD</sup> ANNUAL TRUNK OR TREAT** – WE HOST A TRUNK OR TREAT AT THE BEST BUSINESS OFFICE COMPLEX OFF STAGE COACH, OCTOBER 28<sup>TH</sup>, 2022 FROM 4:30PM-7:30PM. WE HAD OVER 2,500 PEOPLE COME THROUGH LAST YEAR. BUSINESSES SET UP A TRUNK FOR KIDS TO COME BY AND GET CANDY IN A SAFE AND FUN ENVIRONMENT,
- 10) **DOWN HOME COUNTRY CHRISTMAS** – THIS IS A GREAT TRADITION IN KUNA, WHICH INCLUDES OUR KID'S CARNIVAL, PLUS THE OLD FAVORITES THE YOUTH ESSAY CONTEST AND NIGHT LIGHT PARADE. BE SURE TO JOIN US DECEMBER 10<sup>TH</sup> 2022!
- 11) **CHAMBER BUSINESS SHOWCASE** – SEPTEMBER 2022- EXACT DATE TBD. BUSINESS SHOWCASE PROVIDES THE PERFECT VENUE FOR ALL CHAMBER MEMBERS TO HIGHLIGHT THEIR PRODUCTS AND SERVICES, BUILD RELATIONSHIPS WITH NEW AND EXISTING CUSTOMERS AND HIGHLIGHT ANY OPEN EMPLOYMENT OPPORTUNITIES. HELD AT THE KUNA MARKET VILLAGE.

PROFESSIONALLY STAFFED OFFICE – YOUR MEMBERSHIP DUES ALSO ALLOW US TO EMPLOY A PART-TIME PROFESSIONAL EMPLOYEE TO STAFF THE CHAMBER OFFICE AND PROVIDE INFORMATION ABOUT KUNA AS WELL AS REFERRALS TO YOUR BUSINESS. PLEASE FEEL FREE TO CALL KARRI WITH ANY QUESTIONS.

**SUPPORT AN ORGANIZATION THAT MAKES A DIFFERENCE IN KUNA AND POSITION YOUR BUSINESS AS A MARKET LEADER. JOIN NOW!**

**Kuna Chamber of Commerce**  
679 S. Best Business Ave Ste# 100  
PO Box 123  
Kuna, ID 83634  
Phone: (208) 922-9254  
Email: [info@kunachamber.com](mailto:info@kunachamber.com)  
[www.kunachamber.org](http://www.kunachamber.org)

You can sign up at [www.kunachamber.org](http://www.kunachamber.org)  
or you can email Karri at [info@kunachamber.com](mailto:info@kunachamber.com)