

Overview of an Ambassador

Ambassadors are individuals who know the Chamber well and help educate new and existing members about the benefits of membership and involvement.

Ambassadors are some of the most visible Chamber members and have the opportunity to increase their network, as well as their leadership skills through the program.

Events:

- Golf Tournament
- Kuna Days
- Business Showcase
- Trunk or Treat
- Monthly Luncheons
- Down Home Country Christmas

Are you interested in being a pivotal part of our chamber? Join our Ambassador Program!

For more information, please contact Karri at info@kunachamber.com or call 208-922-9254 or check out our website www.kunachamber.org

Kuna Chamber Ambassador

An Ambassador is an official representative of the Chamber of Commerce, a front-line volunteer.



Welcome to the Ambassador Program

Thank you for your interest in the Ambassador Program of the Kuna Chamber of Commerce! This brochure contains important information on the Ambassador Program, such as the purpose of the committee, roles and responsibilities of an Ambassador and how to serve as an official Chamber Ambassador

Who can serve as an Ambassador?

Any current Chamber member in a good standing may apply to serve as an Ambassador.

Role of an Ambassador?

Ambassadors actively promote membership in the Chamber, facilitate networking among members, and encourage meaningful participation and involvement in Chamber Programs and events. This enhances the membership benefits received by each member, strengthens member commitment, and increases long-term member retention. The Ambassador Program is coordinated by the Executive Director. Ambassadors will receive monthly assignments and have access to google sheets with current, past and potential members

Program Benefits for the Membership:

- Increased access to POC who can provide assistance and answer questions
- More frequent Chamber communication
- Potential for increased referrals
- Members will feel more connected to the Chamber

Purpose of an Ambassador:

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to Chamber Members

Program Benefits for the Chamber:

- Increased visibility within the community
- Better understanding of membership needs
- More involvement of existing Chamber members
- Ability to manage events more effectively
- Member Retention

Ambassador Commitment:

- One Year Commitment
- Attend & Participate meetings
- Act as a contact for new and existing members to help them in how to best utilize their membership benefits
- Volunteer for Chamber Events and programs throughout the year

Benefits for the Ambassadors:

- Increased name and face recognition
- Increased networking opportunities
- Opportunity to connect one-on-one with new and existing Chamber members
- Increased referral opportunities through other Ambassadors and one on one contact with members
- Gain an insider's perspective of the local business community
- Opportunity to meet local business and community leaders
- Chance to help the community and show community pride
- Recognition via
- "Ambassador of the Year" & Ambassador Spotlights"

Contact Us

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